

<p><b>Councillor Hugh H Evans OBE</b>  <b>Leader and Lead Member for Economic Development</b></p> <p><b>Responsible for:</b> External Relationships, Collaboration Partnerships, Regional Lead, Equalities, Local and Regional Economic Strategy, Town Plans, Rhyl Going Forward, Work with local businesses, Management of Cabinet</p> <p><b>Member of:</b> Chair of Corporate Equalities Group; Member of Rhyl Going Forward Programme Board; Rhyl Harbour Board; Local Service Board; Strategic Investment Group; Member of the WLGA Council and WLGA Co-ordinating Committee; Conwy and Denbighshire Collaboration Board; North Wales Regional Leadership Board ; Chair of North Wales Economic Ambition Board, West Rhyl Housing Improvement Board; North Wales Coast Regeneration Partnership Board</p>	<p><b>Key Objectives:</b></p> <ul style="list-style-type: none"> <li>• Ensure that Cabinet works effectively by managing the Cabinet's forward plan and ensuring that Cabinet works through it</li> <li>• engage all Councillors in the decision making process</li> <li>• hold lead members accountable for their portfolios and ensure they involve other members as appropriate, before decisions are sought</li> <li>• Adopt a strategy to deliver the corporate priority for Economic &amp; Community Ambition aimed at strengthening the economy of Denbighshire in order to create more business opportunities and jobs</li> <li>• Develop a better understanding of deprivation across Denbighshire supported by a targeted action plan to improve outcomes for residents and communities</li> <li>• Deliver the Rhyl Going Forward plan</li> <li>• Ensure delivery of the priorities for the county's individual communities as identified through Town and Area Plans</li> <li>• Ensure that a business plan is agreed for regional collaboration on economic development and that the objectives of the plan are achieved</li> <li>• Champion economic development and regeneration and ensure Corporate and wider stakeholder “buy in” to deliver set objectives</li> <li>• To maintain effective communication between the Council and external organisations, including WAO, WG, AMs’ MPs etc</li> <li>• to ensure that the council meets its requirements in relation to Equality Impact Assessment and staff/Member training</li> <li>• To explore internal/external collaboration projects to achieve efficiencies and for sharing best practices</li> <li>• To challenge Managers to reduce sickness levels within their services</li> </ul>
<p><b>Councillor Eryl Wyn Williams</b>  <b>Deputy Leader and Lead Member for Education</b></p> <p><b>Responsible for:</b> School Standards, Modernising Education, Regional Lead on Education, Lead on CYPP, WJEC, North Wales School Improvement Board, Community Learning Centres,</p> <p><b>Member of:</b> deputising for the Leader at meetings with North Wales Leaders, Major Projects; LDP; North Wales Residual Waste Food Boards; supporting the Leader with external relations</p>	<p><b>Key Objectives:</b></p> <ul style="list-style-type: none"> <li>• To improve education <u>outcomes</u> for children and young people in Denbighshire.</li> <li>• To improve the quality and provision of education for all ages in the lifelong learning context.</li> <li>• To maintain the financial commitment of Education as a priority for Denbighshire</li> <li>• To ensure that Denbighshire provides an <u>inclusive</u> education experience for children and young people in order to secure their <u>well-being</u>.</li> <li>• To deliver the <u>modernisation</u> and capital investment programme for schools in Denbighshire County Council.</li> <li>• Provide political leadership in terms of delivering an adopted LDP and thereafter its review and monitoring process.</li> <li>• To maintain effective communication between the Council and external organisations, including WAO, WAG, AMs’ MPs etc.</li> <li>• To ensure that Denbighshire develops an effective service within the region through the collaboration agenda.</li> <li>• To explore internal/external collaborative projects to achieve efficiency gains and for sharing best practices</li> <li>• Challenge managers to reduce sickness levels within their services</li> </ul>

<p><b>Councillor Bobby Feeley</b>  <b>Lead Member for Social Care, Adult and Children's Services</b></p> <p><b>Responsible for:</b> Adult Social Care, Children Services, Lead on NHS matters, Regional Lead on Social Care, Lead on HSCWB / LSCB</p> <p><b>Member of:</b> Modernising Social Services Board; National Social Services Partnership Forum; Cefndy Healthcare; Local Safeguarding Children's Board; Health, Social Care and Well-being Board; BCUHB; Local Adult Protection Committee</p>	<p><b>Key Objectives:</b></p> <ul style="list-style-type: none"> <li>• Effective political leadership and input into the Modernisation of Social Services Board</li> <li>• To ensure that the views of Denbighshire residents and potential impacts on social care as a result of the NHS Review are communicates to BCUHB to influence final outcomes</li> <li>• To reduce the levels of sickness absence in both Adult Services and Children's Services</li> <li>• To develop Extra Care Housing across the authority</li> <li>• To further develop the role of the Council as a good Corporate Parent</li> <li>• To champion the user views and develop approaches to participation to ensure they inform service developments</li> <li>• To develop resources in communities to meet social needs identified</li> <li>• To explore internal/external collaborative projects to achieve efficiency gains and for sharing best practices</li> <li>• Challenge managers to reduce sickness levels within their services</li> </ul>
<p><b>Councillor Hugh Irving</b>  <b>Lead Member for Customers and Communities</b></p> <p><b>Responsible for:</b> Customer Service Standards, Communications and Marketing, Website Developments/Customers Insight, Town and Community Councils, Voluntary Sector, Housing including Council Housing, Housing Strategy and Homelessness, Welfare Reform Benefits</p> <p><b>Member of:</b> Council Closer to the Community Board, Strategic Corporate Communications Group; Family Information Services Steering Group; Strategic Housing Partnership; Affordable Housing Working Group; Welfare Reform Group; West Rhyl Housing Board</p>	<p><b>Key Objectives:</b></p> <ul style="list-style-type: none"> <li>• To deliver an efficient, effective and high quality Housing Service</li> <li>• Understand the impact of the Welfare Reform on the council as a whole and ensure that services are preparing to deal with it accordingly</li> <li>• Implementation of the Council Tax Support changes</li> <li>• To enhance the reputation of the Council through the delivery of effective communication and marketing of services.</li> <li>• To support the delivery of the revised Corporate Communications Strategy.</li> <li>• To lead on the continued strategic development of communications and marketing across the authority.</li> <li>• To act as ambassador for effective communication, internally and externally.</li> <li>• To improve the standard of customer service across the authority to help achieve our vision of delivering excellent services and customer care.</li> <li>• To enhance positive links with Town/Community Councils</li> <li>• To support the work and commitment of the voluntary sector</li> <li>• To explore internal/external collaboration projects to achieve efficiencies and for sharing best practices</li> <li>• To challenge Managers to reduce sickness levels within their services</li> </ul>

<p><b>Councillor Huw Ll. Jones</b>  <b>Lead Member for Leisure, Youth, Tourism and Rural Development</b></p> <p><b>Responsible for:</b> Tourism Strategy, Leisure, Destination Management, Libraries, Youth, Arms Length Companies, Rural Development, Countryside and Biodiversity, Tourism and Heritage, Welsh Language</p> <p><b>Member of:</b> Denbighshire Rural Development Plan Partnership, Menter Iaith Sir Ddinbych, Tourism Partnership North Wales, Bodelwyddan Castle Trust, Clwyd Pension Panel, Clwydian Range and Dee Valley AONB Board, Creating an Active Denbighshire Group.</p>	<p><b>Key Objectives:</b></p> <ul style="list-style-type: none"> <li>• To ensure that Marketing and Tourism Strategies deliver their objectives of ensuring Denbighshire is a great place to work and visit.</li> <li>• To promote Tourism and champion the Destination Denbighshire campaign</li> <li>• To maximise investment through the Rural Development Plan.</li> <li>• To ensure there is effective support provided to businesses to help to sustain and grow the local economy as part of the Economic Strategy</li> <li>• To maintain a quality and high performing Leisure, Libraries and Youth Service for the residents of Denbighshire</li> <li>• To ensure that the council plays a full role in the development and delivery of Denbighshire's Destination Management Plan</li> <li>• Lead on the development of Denbighshire's policies for Welsh language provision in the County</li> <li>• To explore internal/external collaborative projects to achieve efficiency gains and for sharing best practices</li> <li>• Challenge Managers to reduce sickness levels within their services</li> </ul>
<p><b>Councillor Barbara Smith</b>  <b>Lead Member for Modernising and Performance</b></p> <p><b>Responsible for:</b> Business Transformation, Technology/Efficiency, Flexible working etc., HR, ICT, Corporate Plan, Corporate Governance, Member Training and Development, Regional Lead on 'Support Services', Service and Performance Challenges</p> <p><b>Member of:</b> Modernisation Strategy Board, Modernising Social Services Board, LJCC and Joint Council for Wales</p>	<p><b>Key Objectives:</b></p> <ul style="list-style-type: none"> <li>• Oversee the production of the Corporate Plan 2012 – 2017 and ensure achievements are monitored on an annual basis</li> <li>• Provide leadership in the development of a Member training programme that is fit for the purpose of supporting current and future Members</li> <li>• Oversee the amalgamation of Coroner districts and recruitment of full time Coroner within the timescales and also the future development of the Coroner's role</li> <li>• Provide political leadership to "Modernising the Council" priority, delivering on the following themes: Dynamic workforce, Service modernisation, Future workspaces</li> <li>• Monitor the delivery of the ICT Strategy Phase 2, ensuring that investment in ICT innovation and infrastructure is focused upon business outcomes and supporting collaborative working in ICT provision where the benefit for Council is clear</li> <li>• Support the delivery of the People Strategy with particular focus on reducing sickness absence and increased rate of appraisal completion and encouraging a culture of flexibility to deliver organisational change</li> <li>• Champion member use of technology, to enable ease of working and to work towards the reduction of paper reports</li> <li>• To ensure Denbighshire has a modern HR Service, fit for purpose, proactively supporting Managers to manage</li> <li>• To explore internal/external collaboration projects to achieve efficiencies and for sharing best practices</li> </ul>

<p><b>Councillor David Smith</b> <b>Lead Member for Public Realm</b></p> <p><b>Responsible for:</b> Environment, including Waste, Highways and Infrastructure, Planning and Public Protection (including Private Sector Housing issues: Empty Homes; Housing Grants; Housing Enforcement), Licensing, Sub-regional/Regional lead on public realm, Safer Communities</p> <p><b>Member of:</b> TAITH; Rhyl Harbour Board; North Wales Safety Partnership; North Wales Safety Board; NWRWTP; People &amp; Places Programme Board; Safer Communities; integrated Transport Board; YJS Management Board</p>	<p><b>Key Objectives:</b></p> <ul style="list-style-type: none"> <li>• Maintain / improve recycling rates</li> <li>• Ensure key projects affecting Denbighshire County Council are delivered and pose no risk to Denbighshire.</li> <li>• Ensure the Councils environmental regulatory/enforcement activity including fly tipping contributes to a safer Denbighshire for all.</li> <li>• Promote appropriate housing that is safe, affordable, accessible and fit for purpose in the private sector.</li> <li>• Ensure active engagement with TAITH to ensure DCC transport priorities receive recognition.</li> <li>• Secure appropriate levels of investment for the highway network</li> <li>• Address Dog Fouling concerns across Denbighshire</li> <li>• Review of CCTV locally and regionally</li> <li>• To explore internal/external collaborative projects to achieve efficiency gains and for sharing best practices</li> <li>• Challenge Managers to reduce sickness levels within their services</li> </ul>
<p><b>Councillor Julian Thompson-Hill</b> <b>Lead Member for Finance and Assets</b></p> <p><b>Responsible for:</b> Revenue &amp; Capital Budgets &amp; Financial Legislation; Treasury Management; Risk Assessments Assets Strategy; Health &amp; Safety Procurement; Internal Audit; Revenues and Benefits; Property Services</p> <p><b>Member of:</b> Chair of Strategic Investment Group; Member of the WLGA Council; Conwy and Denbighshire Collaboration Board; CLAW; Modernising Board, Cefndy Healthcare Board, Rhyl Harbour Board; Asset Management Group</p>	<p><b>Key Objectives:</b></p> <ul style="list-style-type: none"> <li>• Maintain sound financial management of the authority</li> <li>• Improve the authority's energy consumption and efficiency</li> <li>• Develop proposals for a sustainable asset portfolio</li> <li>• Improve Health and Safety awareness with Members</li> <li>• Monitor that finance is in place to underpin the new Corporate Plan</li> <li>• Challenge Managers to reduce sickness levels within their services</li> <li>• Explore internal/external collaboration projects to achieve efficiencies and for sharing best practices</li> </ul>